



**The Greater Cashiers Area Merchants Association
Post Office Box 1111
Cashiers, North Carolina 28717
828.743.1630**

July 15, 2010

Dear GCAMA Members and Artisans,

The Greater Cashiers Area Merchants Association is pleased to announce the 2nd annual Leaf Festival of Cashiers Valley. It will take place on October 8, 9, 10, 2010. The schedule for all 3 days will be 11 a.m. - 5:00 p.m. Last year was our first festival. The festival was attended by over 3,000. We are adding a 3rd day for 2010. The festival will be held on the Village Green. This year we are adding the newly renovated Village Commons located on the same property. This will make our festival much bigger and better. Included in the festival will be music, dance, demonstrations, food, and fun for all. The festival is free to the public.

For more information please visit our website www.visitcashiersvalley.com and click on Leaf Festival. You may also fill out an application at our website.

The deadline for applying is August 15, 2010. Spaces are limited. Please send in your application and photos (do not send discs) as soon as possible. Photos will not be returned. We will notify you by Sept. 1, 2010 of your acceptance.

Security will be provided on Friday and Saturday nights.

We hope to see you at the Leaf Festival.

Sincerely,

Pat Grady,
Festival Chairman

Greater Cashiers Area Merchants Association
2nd Annual Leaf Festival of Cashiers Valley
Village Green/Village Commons
Oct. 8th, 9th, 10th, 2010
Merchant/Artisan Application



Name _____ Business Name _____

Mailing Address _____

Telephone _____ E-mail _____

Specific description of work _____

Non GCAMA Merchant Members: All work must be original made by the artist. No resale or kits accepted. Please attach 3 quality labeled photos with this application. Deadline for the application is August 15, 2010. Once you are accepted we will need a check for \$150 by Sept 1, 2010.

GCAMA Merchant Members: The festival is open to all Merchant members at the cost of \$75 for 3 days. You do not have to submit photos. Application deadline is August 15, 2010.

Booth size is 10' x 10'. You will have to provide your own tent.

The show will be held rain or shine. Fee will be returned only if the event is cancelled.
Setup time is Friday, October 8th, 2010 at 7:30 a.m.

I agree to hold the Village Green and GCAMA free and harmless from any claims and liability relating to any injury, damages, or theft caused by persons or property while said premises are occupied under this agreement. This includes damage, injury or loss of any type from the time of setup until the removal of exhibits. The Greater Cashiers Area Merchants Association cannot be held liable if any portion of the event must be cancelled due to an act of God or other event beyond its immediate control.

Signed _____

Sign this application and return it by August 15, 2010 with your photos to:

GCAMA
P.O. Box 1111
Cashiers, NC 28717

For more information please call: 828.743.1630
Or Email: greatercashiersmerchantsassoc@yahoo.com